

# **Privacy Policy**

# **El-Lugar website**

# **PRIVACY POLICY**

#### 1. EL LUGAR PRIVACY POLICY

- 1.1. El Lugar knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. By visiting El Lugar (http://el-lugar.com), you are accepting the practices described in this Privacy Policy.
- 1.2. Regarding our compliance with the European Data Protection Act 2018, please review our **Data Protection Declaration**.

## 2. WHAT PERSONAL INFORMATION ABOUT CUSTOMERS DOES EL LUGAR GATHER?

The information we learn from customers helps us personalize and continually improve your El Lugar experience. Here are the types of information we gather.

### 2.1. Information You Give Us

We receive and store any information you enter on our Web site or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, customizing future shopping for you, improving our stores, marketing, and communicating with you. You accept herewith that your information is stored., used and passed on to our subsidiaries and subcontractors, if required. We herewith confirm that a Data Processing Agreement is in place and no data will be used other than authorized by you by each company.

# 2.2. Automatic Information

We receive and store certain types of information whenever you interact with us. We do not use cookies. If you like our project, please come back

## 2.3. E-Mail Communications

To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from El Lugar if your computer supports such capabilities.

## 2.4. Information from Other Sources

We might receive information about you from other sources and add it to our account information.

## 3. DOES EL LUGAR SHARE THE INFORMATION IT RECEIVES?

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below and with subsidiaries, partners or agents that either are subject to this Privacy Policy or follow

practices at least as protective as those described in this Privacy Policy and have signed a Data Protection Agreement with us.

# 3.1. Promotional Offers

Sometimes we send offers to selected groups of El Lugar customers. If you do not want to receive such offers, please adjust your Preferences.

# 3.2. Protection of El Lugar and Others

We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Terms & Conditions and other agreements; or protect the rights, property, or safety of El Lugar, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Policy.

#### 4. With Your Consent

Other than as set out above, you will receive notice when information about you might go to third parties, and you will have an opportunity to choose not to share the information.

### 5. HOW SECURE IS INFORMATION ABOUT ME?

- 5.1. We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.
- 5.2. We reveal only the last four digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.
- 5.3. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

# 6. WHICH INFORMATION CAN I ACCESS?

El Lugar gives you access to a broad range of information about your account and your interactions with El Lugar for the limited purpose of viewing and, in certain cases, updating that information.

# 7. WHAT CHOICES DO I HAVE?

- 7.1. As discussed above, you can always choose not to provide information, even though it might be needed to make a purchase or to take advantage of such El Lugar features as your profile, wish lists, customer reviews, and testimonials.
- 7.2. If you do not want to receive e-mail or other mail from us, please unsubscribe from our newsletter and database

# 8. CONDITIONS OF USE, NOTICES, AND REVISIONS

If you choose to visit El Lugar, your visit and any dispute over privacy is subject to this Policy and our Terms & Conditions, including limitations on damages, resolution of disputes, and application of the law. If you have any concern about privacy at El Lugar, please contact us with a thorough description, and we will try to resolve it. Our business changes constantly, and our Privacy Policy and the Terms & Conditions will change also. We may e-mail periodic reminders of our notices and conditions, but you should check our website frequently to see recent changes. Unless stated otherwise, our current **Privacy Policy** applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

### 9. DOES EL LUGAR USE COOKIES?

No, if you like us, please come back and visit

### 10. CONTACTING US

If you have any questions regarding our use of Cookies or privacy policy please **contact us**.